

CLYDE



COUGARS FOOTBALL CLUB

SPONSORSHIP PROPOSAL 2023



SPONSORSHIP PACKAGES

We encourage our sponsors *at all levels* to become part of our community by joining us at the club on Sunday match days and attending social functions. We are a welcoming, inclusive club that promotes participation and involvement from members, sponsors, friends and family!



GOOD AND SERVICES

Amount: No Minimum

Provides an avenue for community organisations, businesses and individuals to donate goods or services towards CFC activities including BBQ's, sporting equipment, awards, events, prizes and/or raffles.

Benefits:

- Acknowledged in Social Media
- Name listed on the sponsors section of the CFC website



COMMUNITY

Amount: \$250

Provides an avenue for community organisations, businesses and individuals to provide a donation to help in the running of the CFC.

Benefits:

- Helping a Community based football club
- Acknowledged in Social Media
- Name listed on the sponsors section of the CFC website



TROPHY

Amount: \$50 per trophy

Become a trophy sponsor and help recognise the effort of our players on Presentation Night.

Benefits:

- Company logo displayed on trophy
- Acknowledged in Social Media
- Name listed on the sponsors section of the CFC website
- Certificate of Appreciation
- Invitation to attend our Presentation Night and present trophy



BOUNDARY SIGNAGE

Amount: \$1000

Provides businesses an opportunity to display advertising of their choice on ground signage 2200mm x 900mm.

** \$200 per annum second and subsequent years*

Benefits:

- Boundary signage at Clyde Recreation Reserve
- Acknowledged in Social Media
- Listed on the sponsors page of the CFC website
- Certificate of Appreciation



BRONZE

Amount: \$500 per annum

Benefits:

- Certificate of Appreciation
- Invitation to and recognition at club events
- Listed on the sponsors page of the website
- Featured on a Sponsors Board in the Clubrooms
- Fence signage at home games (sponsor to provide)
- Website Link on the CFC website

SPONSORSHIP PACKAGES



SILVER

Amount: \$1000 per annum

Benefits:

- Certificate of Appreciation
- Invitation to and recognition at club events
- Listed on the sponsors page of the website
- Featured on a Sponsors Board in the Clubrooms
- Fence signage at home games (sponsor to provide)
- Website Link on the CFC website
- 1 x feature article on Facebook
- Invitation to address members at one Family Night during the season
- Company brochures on display in the club canteen on match days



GOLD

Amount: \$2000 per annum

Benefits:

- Certificate of Appreciation
- Invitation to and recognition at club events
- Listed on the sponsors page of the website
- Featured on a Sponsors Board in the Clubrooms
- Fence signage at home games (sponsor to provide)
- Website Link on the CFC website
- 1 x feature article on Facebook
- Invitation to address members at one Family Night during the season
- Company brochures on display in the club canteen on match days

PLUS:

- Industry exclusivity - we will not allow another sponsor from the same industry to advertise their business to our members
- 2 x feature articles on Facebook over the season
- Tear drop banners displayed at the ground during all home games (sponsor to provide)



PLATINUM

Currently unavailable in 2023

Our Platinum Sponsorship package is a 2 year commitment offered to a company that wishes to gain maximum benefit through the highest level of exposure to families within the Clyde / Clyde North / Cranbourne area while providing support for a community based sporting club.

For this level of commitment, in addition to all the features and benefits of our Gold Package, we also offer you first option on naming rights for any activity or event being organised by the Club as well as new player registration signage in premium location.

SPONSORSHIP ACCEPTANCE FORM



Platinum Level - currently unavailable



Community - \$250 per annum



Gold Level - \$2000 per annum



Goods and Services - No Minimum



Silver Level - \$1000 per annum



Trophy - \$50 per trophy



Bronze Level - \$500 per annum



Boundary Signage - \$1000

Sponsorship Term:



1 Year



2 Years



3 Years

NAME:

BUSINESS:

TYPE OF BUSINESS:

ADDRESS:

TEL NO (BH):

MOBILE:

EMAIL:

Please return this acceptance form and make your payment for the amount indicated above using the following details:

EFT Deposit

BSB: 083 597

Account No: 756222578

Account Name: Clyde Football Club

Alternatively an invoice can be sent to you with a link to pay electronically. We will also be in contact to assist with the design of your advertisement on our social media pages.

For further information regarding this Sponsorship Proposal, please contact Katie Atkin on 0414 422 439 or via email at sponsorship@clydefc.com.au

**WE THANK YOU IN ANTICIPATION
OF YOUR SUPPORT!**